

- **Car Dealerships** can now make new and used car customers happier and increase sales of their cars with the **LightGenie**. Installable in five minutes on many vehicles up to '07 model year, the **LightGenie** is the first *completely Automatic Lighting System* designed to satisfy every driver, from **expert driving enthusiasts** to busy professionals, soccer moms and easily distracted teenagers. It offers a complete and instantly-customizable package of benefits at the choice of each driver.
 - Example: Customizing the *Daytime Running Lights (DRLs)* on a U.S. car. If the *DRLs* are perceived as contributing to the safety of the driver and others on the road, they can be activated in five seconds while the car is parked, to be *on* in day-driving automatically afterwards. Otherwise, if the *DRLs* are perceived as useless, irritating or mandatory to be *off*, they can be de-activated in five seconds before driving, or turned *off* instantly when driving. Regardless whether the *DRLs* are activated or not, the Head and Tail lights would turn *on* in evening driving automatically. If there is a special need, a driver can still have all car lights *off* at night, while the engine is running, by turning the main light switch to the OFF position.
 - **A LightGenie always protects the drivers from the risk of a battery run-down and from driving in the evening or in the rain without Head and Tail lights on.** It lets the drivers retain absolute control in keeping *on* or *off* the **Head, Tail, Fog, Parking, Dome** and **Daytime Running Lights** of their cars. Yet, automatically, it would turn *on* or *off* any of these lights smartly at the appropriate time.
 - The **LightGenie** will readily add the operations of Foglights-on-with-only-Taillights, and of Headlights-on without the need of an ignition key, for most vehicles that still lack any of these facilities.
 - Just the assurance against a single battery rundown can easily justify your time and money invested in a **LightGenie**, your **Ultimate Lighting Control**.

How the LightGenie is installed: (*Very easily!*)

No modification on your car; no wire cutting; no wire splicing; no hole drilling; no extra switches are needed for a LightGenie's installation. It needs less than **five minutes** of a technician or of a car owner who isn't afraid to check the fuses. **It's very simple:** Secure the LightGenie on a fastener; remove a few relays or fuses, and plug in similar-looking plugs; then set the light sensor tip in a gap or underhood with an included cup magnet.

How the LightGenie Works: (*Impeccably!*)

The **LightGenie** is made to work diligently to satisfy any driver with **peace of mind; automatic lighting control; battery protection; and personalized Daytime Running Lights.**

The **Light-Genie** senses if the engine is running or not, if a light switch is turned *on* or *off*, and whether it is day or night. It acts as an intact fuse and a closed switch when to turn *on* the **Head, Tail, Fog, Parking, Dome, or Daytime Running Lights.** It acts as an open switch to turn them *off*. It monitors the vehicle circuits a few thousand times per second. It acts as a blown fuse if there is an overcurrent or overvoltage in a circuit. When the danger is removed, it recovers automatically.

Business Scenarios for Retailers: (*High Profit Margins!*)

With **minimum profit at more than 40% markup on cost**, the dealerships can install the LightGenie on an up-thru-2007 aftersales car and sell at their own pricing up from less than **\$100**. Dealership associates can also call former customers and arrange for a demonstration of a LightGenie and for an installation at a designated location. Using dealerships as local suppliers, these associates and other enterprising people can place specific flyers on cars at public parking lots. These flyers show the LightGenie's benefits and a phone number for an installation time and place convenient to the owners for a fee of about **\$35**. About twelve thousand service centers affiliated with a national auto-part group can install a LightGenie on many of their customer's cars and earn **\$15** plus trade discount on a cost of less than **\$100**, for a service of less than five minutes. A few thousand quick-lube centers can install a LightGenie which was purchased through these centers, the **Internet** or **TV shopping networks**, if the customers are not willing to install it themselves.

The LightGenie's attachment on a car under factory warranty does not invalidate the warranty on other components of such car.

This is due to **the non-intrusive LightGenie** which the car manufacturers cannot provide and the **Magnuson-Moss Act** as implied in the warranty clauses of all supported vehicles. To assure that the LightGenie only adds needed safety features to the car without ever infringing on the operation of any component of the car, Innovanics guarantees to reimburse the users when the repair of a component that fails under warranty is denied to be done free of charge by an authorized service, if the failure is proven in **writing** to be caused directly by a LightGenie. Unit-replacement limited warranty on each LightGenie covers a good five-year period. Convenient for all, the replacement of a defective **LightGenie** under warranty can be done in five minutes for **\$15** at a service center, **\$35** elsewhere by a technician, or at no cost if done by the user.

Vehicles already tested (or ascertained) to take on the AfterMarket LightGenie with no change in anything: (Models in **bold** are to be released in the initial waves)

FORD (up thru '07): Econoline, Club Wagon, **Ranger, Explorer, F-Series, Expedition, Navigator, Mountaineer, Excursion, Escape, Focus, Five Hundred, Freestyle, Fusion**, (up thru '06): **Taurus, Sable**, ('99-'04) **Mustang**.
LAND ROVER (up thru '06): Freelander, ('04) **Discovery**.
MAZDA (up thru '07): **Miata, Tribute, Mazda6, RX8, Mazda5, Mazda3, MPV Vans**.
VOLVO (up thru '07): XC90, XC70, V70, S80, S60, S40, V40.

CHRYSLER (up thru '07): **PT Cruiser, Stratus, Liberty, Sebring Coupe, Sebring Convertible, Ram Pickup, Dakota, Durango, Cherokee, Grand Cherokee, Crossfire, Magnum, 300**, (up thru '05) **GrandCherokee, Cherokee**.
MITSUBISHI (up thru '07): **Diamante, Galant, Eclipse, Montero Sport, Mirage, Montero, Lancer, Lancer Evo, Outlander, Endeavor, Spider**.
HYUNDAI (up thru '07): **Elantra, Sonata, Azera, XG300, XG350, Santa Fé, Tucson, Tiburon, Accent**.
KIA (up thru '07): **Optima, Sedona, Sorento, Amanti, Spectra, Sportage, Rio**.

TOYOTA (up thru '07): **Tacoma, 4Runner, RAV4, Prius, Sienna, Tundra, Highlander, Sequoia, Scion tC, Scion xA, Scion xB, Echo, Yaris**.

NISSAN (up thru '07): **Maxima, Altima, Sentra, XTerra, Frontier, Z350, Murano, Quest, Titan, QX4**.

HONDA & ACURA (up thru '07): **Civic, Accord, Odyssey, CR-V, Insight, S2000, Pilot, Element, Ridgeline, Fit, TL, RSX, TSX, RDX**, (up thru '05): **MDX, 2.3CL, 3.0CL**.

VOLKSWAGEN (up thru '07): **New Beetle, Golf**, (up thru '05): **Passat, Jetta**.
AUDI (up thru '06): **TT**; (up thru '05): **A6**, ('96-'01): **A4, S4**.
BMW ('92-'99): All 3 Series, (up thru '01): **Z3 Roadster**.
MERCEDES ('92-'99): **S, C Class**; (up thru '01): **M Class**.
ISUZU (up thru '05): **Trooper, Rodeo, Axiom, VehiCross**.

Innovanics, Inc.

1413 Wyandotte Rd.

Columbus, Ohio 43212

Tel: 614-488-8984 Fax: 614-488-0687

For elaborate technical details and activation of different options, check our website for a complete brochure at: www.lightgenie.biz